

THE GOOD SAM FOUNDATION

Transforming lives one at a time.

Strategy Document

2017-2019

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Preface

The Good Sam Foundation is a Public Charitable Trust, registered with the Sub-Registrar of Banaswadi, Bangalore on the 7th June, 2016. (Registration. No: BNS-4-00191-2016-17)

Since its beginning, The Good Sam Foundation has been reaching out to people whose lives have been shattered, broken or derailed by tragic situations or desperate circumstances. The Good Sam foundation has supported people with timely help that has brought healing and restoration in people's lives and has set them up to face and celebrate life again.

The service of the Good Sam Foundation transcends barriers of religion, language, caste, sexual orientation, nationality and focuses on humanitarian service.

It is intended that this document serve as a strategy document and a guide to the development of the Good Sam Foundation's annual plans which will be assessed, revised and updated annually. The strategy will be reviewed at least once in the middle of each year and at the end of the year, to ensure that efforts of The Good Sam Foundation stays focused and is achieving its annual objectives.

Our sincere thanks to all the aid and welfare workers of hospitals, doctors, counselors, social bodies, societies, friends and benefactors who have extended us different forms of support and assistance which have gone a long way in helping us to reach out and to care for those in desperate need and difficult circumstances.

The Good Sam Foundation is led and managed by a Board of Trustees, comprising of the following members.

David Istacky
Managing Trustee

Nelly Prichard
Secretary cum Treasurer

Simon Rodrigues
Trustee & Advisor

We are confident that this document will provide you with an insight into the efforts and the initiatives of "The Good Sam Foundation" in providing equitable development across all target groups and individuals that we support in Bangalore.

David Istacky
Managing Trustee

Poverty & Slums in Bangalore – An Overview

Based on the planning commission poverty line (2009-2010) there are 5.87 million poor in the rural areas and 5.09 million people in urban areas a total of 10.87 million people fall under the poverty line within Karnataka.

It is shocking to see that there are as many people below poverty line in urban areas as there are in rural, some factors that caused this large number of people below poverty includes expansion and growth in the cities, over-population, family disintegration, lack of formal education, inability of government schemes and policies to curb poverty etc. The urban unemployment sector is where most of the people below the poverty line fall, this is due to the lack of sustained work and low wages even when work is available.

Slums are increasing by the year in Bangalore and in other urban areas of Karnataka, which is one of the highly-urbanized states with 37% of its 6.11 crore people living in urban areas.

According to official statistics from the Karnataka Slum Development Board (KSDB), the state has 2,796 slums housing 40.5 lakh people. With the expansion of Bangalore, the slums have also increased, taking the official number of slum from 473 in 2003 to 597 in 2013. Officials say 13.86 lakh out of 84.25 lakh people in Bangalore, which is 16.45%, live in slums. Experts dispute the figure and term it 'gross underestimation.' They peg the figures in Bangalore between 25% and 35%. The urban poor are living on government, private and railway lands. Most slum dwellers work as drivers, domestic helps, cooks, construction laborer's, vegetable and fruit vendors, watchmen etc. According to a report, at least 1.4 million people sleep in slums every night in Bangalore.

According to the Karnataka Slum Development Board, the city has at least 600 slums. However, the Association for Promoting Social Action (APSA) said that the city has over 1,500 non-notified slums which are not counted by the government and said that at least 25% to 35% of the population resides in slums all over Bangalore.

Reasons for the rapid growth of urban slums:

High natural growth rate: Indian slums suffer from “poor utilization of the reproductive child health services provided by the government, lack of awareness regarding birth spacing and very low use of contraceptives”. Migration of villagers to cities with multinational retail firms and IT giants producing numerous opportunities of employment: Urban migration of villagers who seek employment as daily wage skilled, unskilled labour or domestic helps, end up residing in subhuman conditions in slums.

Slum dwellers are affected by poor sanitation, health and hygiene issues, lack of basic education and literacy options, overpopulation, high rates of unemployment, vices and addictions and are often at the crossroads when it comes to their identity and existence.

THE GOOD SAM FOUNDATION

PURPOSE

The Good Sam Foundation is an NGO that lends a helping hand to people in distress and desperate circumstances helps bring relief, healing and restoration of health of mind and body and sets them up to celebrate live.

The service of the Good Sam NGO transcends barriers of religion, language, caste, sexual orientation, nationality and focuses on humanitarian service.

Vision

Mercy, Compassion, Love & Service for humanity

Mission

- Relief to people in emergencies and desperate circumstances (accident, abuse, emotional and mental trauma etc....)
- Working with People with Disabilities (PWD's), bringing healing and restoration to the mind and body
- Education and Health support - Aid in need
- Women & Child support, counseling and guidance
- Vocational training and skill development
- Employment and sustainability

CURRENT INITIATIVES (Sahaayak & Roshini)

SAHAAYAK

- Emergency help and rehabilitation: Patients who have been paralyzed by spinal injuries have received critical medical attention, therapy and counseling to help them deal with their situation and depression due to their debilitating condition.



- Prosthetic limbs, wheel chairs, crutches and special vehicles for handicapped -people

- Education aid and assistance for children

- Counseling & support for people facing unemployment and financial challenges





- Reaching out to people suffering from depression and helping them access to specialists and necessary therapy



- School fees for the children of blind parents and other deserving cases

ROSHINI

Ongoing skill development project in a slum in Vijnapura for women in Tailoring and Computers.

- The institute currently has 6 Sewing Machines and 5 Computers to run the tailoring and computer courses.



- The women have now become income generators and do not have to depend completely on their spouse, family members or third parties for financial support and basic sustenance.



- Students have developed the ability to manage time and money
- The institute is a place where women from similar situations and backgrounds come together and form strong bonds of friendship that carries on beyond the institute too.

Strategy for 2017-2019

The Strategy for the period 2017- 2019 will be to consolidate our efforts on key focus areas and to prioritize initiatives to bring about transformation in the lives of people through clear actionable agenda.

SAHAAYAK

Sahaayak is an initiative that offers emergency help, relief and rehabilitation and also focusses on supporting People with Disabilities (PWDs)

- We work with hospital welfare departments and disability rehab centers
- Emergency help to cover the following:
 - Surgery, Medication and Therapy
 - Specialist Consultation
 - Transportation
 - Attenders, Nurses and Care Givers
- Sponsors development for procurement of wheel chairs, crutches, disability vehicles, special beds and prosthetics.
- Motivational workshops and counselling.
- Skill development
 - Mobility workshop
 - Tele-calling agents / operators
 - Mobile service technicians
 - Music courses
 - Alternative employment options
- Develop channels for PWDs to participate and compete in indoor and outdoor sports

ROSHINI

Roshini is an initiative that focusses primarily on the development of women and youth at the bottom of the pyramid. It will eventually scale up to cover men as well and bring families to experience wholesome change, improvement and progress.

- Roshini Institute: higher levels of skill training instead of just a basic level course
 - Job oriented computer course
 - Advanced tailoring course
 - Corporate projects for employability and sustainability
- Economic development projects for women.
 - Handicrafts
 - Book binding
 - Candle making
 - Soap making
 - Hairdresser & Beautician
- Family development programs
 - Initiatives for youth – counselling and career guidance, workshops on life skills, awareness on social evils
 - Woman and Child health care.
 - De-addiction workshops
 - Parental counselling on the importance of children’s education
- Skill development for men.
 - Tie up with Salesians skill training institute for carpenters, electricians and plumbers.
 - Corporate and industrial tie-ups for skill development and employment for school and college drop outs.
 - Mobile service technicians
- Develop channels for youth to participate and compete in indoor and outdoor sports

The Road Ahead...

Over May and June of 2017, we have stepped up the pace of activities and are getting deeper into some of the existing initiatives under Sahaayak and Roshini. We will also see several new initiatives getting off the ground over the next six months of 2017-18.

While we are currently developing our channels of support and identifying partners to help us with new initiatives and development, we are also evaluating some models for revenue generation and sustainability.

We are profusely thankful to all our well-wishers and benefactors for your sacrifice and timely support that has helped us touch and transform lives and we appeal to each of you to continue to support us and bless the lives of many more in the days and years ahead.

Our plans for the next two years will need a greater support from the wider section of society and we will also need the support of many more Good Samaritans who could be Student Volunteers, Salaried individuals, Corporates, Government Agencies, Welfare Departments, Hospitals and Medical Professionals, Skill Development houses, Trainers, Councilors, Specialists, Consultants and many others.

As we progress, we foresee a surge in our project investment and expenditure and this is expected to continue in a phased manner to nearly 60 lakh rupees approximately till March 2019.

While this surge may appear rather steep, there is a much greater need to be fulfilled in the lives of the people that we impact and with a greater sense of urgency. The focus therefore is back to a very systematic and project based approach to raising funds. We have just begun to reach out for financial and non-financial support through conventional and institutional channels and through welfare departments, agencies and ministries of the government.

The Good Sam Foundation completed its first year of existence on the 7th of June 2017 and are in the process of registration under 80-G of the Income Tax Act. We will notify our donors the moment we receive our certification to enable them to claim exemption from Income Tax.

Please feel free to reach out to us on any queries that you may have in this regard if you would like to partner with us or support us in anyway. Our coordinates are
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